

AMITY BUSINESS SCHOOL (ABS),

AMITY UNIVERSITY HARYANA (AUH), MANESAR.

**REPORT ON CORPORATE-CONNECT PROGRAMME HELD ON 10.August.2017, AT AMITY UNIVERSITY
HARYANA, MANESAR CAMPUS, AUDITORIUM, B-BLOCK FOR ABS - All MBA & BBA semester 1st Students**

CORPORATE-CONNECT: GUEST CORPORATE SPEAKER –Dr.Virendra Kumar Tripathi

CORPORATE-CONNECT: ABS CORDINATORS: Mr.Ajay Kumar Pandey

CRC CORDINATOR: Mr.Ankur

S.NO	TIMING	CORPORATE CONNECT PROGRAMME	CORPORATE CONNECT DESCRIPTIONS	OUTCOME
1.	11- 11.30 am	Welcoming and Introduction of Dr.Virendra Kumar Tripathi MD,Fitochem Laboratories	Dr.Virendra Kumar Tripathi MD,Fitochem Laboratories. is welcomed by CRC, AUH team- Mr. Ankur and ABS Faculty member Mr. Ajay Kumar Pandey followed by introductory interaction among them. Afterwards, a brief introduction of Dr.Virendra Kumar was given by ABS student anchors. He is MD,Fitochem Laboratories since 2010 ,having 9years and 7 months experience. FITOCHEM Laboratories is a professionally managed company engaged in supplying high grade herbal extracts and phytochemical products for domestic and international. The company is promoted by learned scientists who have rich experience in research on Natural products. A dedicated team of technocrats and research scholars is capable of meeting the client specification with prompt delivery schedule Our main objective is to provide high quality Herbal Extracts and Phytochemicals and has a global outlook. We also undertake customized extract. The company is founded on the enduring values of Integrity, Innovation, Leadership and Customer Focus along with Community and Social Commitment, which ensure the highest satisfaction levels for associates and partners. R&D is also a core activity as the company eyes an important role for itself in the Indian pharmaceutical manufacturing sector in the years to come. The company is supported by a dedicated team of doctors, pharmaceutical professionals, technical staff and marketing and sales personnel, which is constantly geared up to take up new responsibilities and challenges. The organization is run by a highly professionalized management, which includes	Corporate Connect begins with welcoming and introduction of corporate speaker.

			doctors and persons of eminence in various fields.	
2.	11.30-12.30 pm	Power Point Presentation & deliverance by Dr.Virendra Kumar Tripathi	Dr.Virendra Kumar Tripathi , deliverance on “ Dynamic health with standardized herbal products”. He delivered a presentation on Quality control of herbal supplements should utilize a synergetic approach targeting both DNA and bioactive components, especially for standardized extracts with degraded DNA. The NGS workflow developed in this study enables reliable detection of plant and fungal DNA and can be utilized by manufacturers for quality assurance of raw plant materials, contamination control during the production process, and the final product. Interpretation of results should involve an interdisciplinary approach taking into account the processes involved in production of herbal supplements, as well as biocomplexity of plant-plant and plant-fungal biological interactionsthrough Power Point Presentation depicting excellence verses in simple, broader highlighted sentences, with suitable illustration, were easy to understand and even remember. His presentation was centered around on how to achieve complete success and attainment of given objective through 100 percent contribution and involvement and what is the role of a leadership in growth and development of enterprise.	Dr.Virendra deliverance on excellence was so full of live examples and interesting anecdotes, that students were stimulated for two way interactions and understood the contents quite well.
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3.	12.30-12.45 pm	Student interaction session.	In interacting session with students, Dr.Virendra explained each query with such live examples, and real life situations that students were convinced that with time bound discipline, relationship, communication skill and other qualities a given goal could be attained despite all obstacles, hurdles and distractions.	Dr.Virendra answered each question so well articulated that students understood how the excellence can be attained
4.	12.45-1.00 pm	Thanks giving session	After presentation, CRC-AUH Manager Mr. Ankur thanked Dr.Virendra . ABS-AUH faculty.Faculty coordinator Mr.Ajay Kumar Pandey deliver vote of thanks.	Corporate Connect session ends with positive impact on minds of students,faculty.

(Ajay Kumar Pandey) & (Nikhil Kaushik),

Faculty Member, ABS.

12.December.2013.